



# MEDIA ADVISORY

**Date:** November 18, 2008  
**District:** 04 - Oakland  
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## CALTRANS SHOWS TEAM EFFORT FOR LITTER PICKUP

**WHAT:** The scheduled quarterly litter pickup effort will have some extra help tomorrow, proving that everyone can make a difference in raising awareness of the ongoing problem of trash being discarded along our state highways. Usually conducted by Maintenance Staff, Caltrans District Managers will join in the pickup effort and emphasize that everyone has a part in “Keeping America Beautiful.” Caltrans will also be partnering with CHP to conduct a maximum enforcement effort to target commercial and private vehicles that violate litter laws. Enforcement will focus on all observed violations due to uncovered loads and material being spilled or intentionally thrown onto public roadways.

To demonstrate the significance of how much litter is collected, Caltrans will bag the litter and pile it at strategic locations along the highways to demonstrate that litter is a continuing problem. The piles of trash are also indicative of how much litter, furniture, and appliances are illegally dumped along the highways. Last year, Caltrans crews expended over \$62 million statewide to pick up litter and debris, clean up homeless camps, and sweep freeways.

**WHEN:** **Wednesday, November 19, 2008.**

**WHERE:** Caltrans District Managers and Maintenance crews will pickup litter along the I-580 and I-80 corridor to remind motorists “Don’t Trash California”.

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